



NEW ZEALAND CLINICAL RESEARCH CONFERENCE

Hosted by the New Zealand Association of Clinical Research · www.nzacres.org.nz

The New Zealand Association of Clinical Research (NZACRes) invites you to contribute to the success of the New Zealand Clinical Research Conference 2009 to be held at the SkyCity Convention Centre, Auckland on the 20th and 21st of August 2009.

The Conference offers you the opportunity to:

- Meet a large audience of healthcare professionals, academics, scientists and clinical researchers, as well as decision makers
- Promote your organisation and services to research and health in New Zealand
- Support the development of New Zealand's clinical research networks

The theme of the New Zealand Clinical Research Conference 2009 is "Yesterday, Today and Tomorrow" and will focus on how the historical successes and challenges of the research community make up the fabric of today's industry and how this translates into future thinking.

Planned topics and speakers include:

On the 20th August

- Registration and lunch followed by workshops and symposia from 1pm on topics relevant for clinical researchers and designed to be informative, interactive and fun
- Exhibition and Poster opening from noon to coincide with the registration opening, providing you with increased delegate exposure time from previous years
- Welcome reception from 5pm – 7pm in the exhibition and poster area

On the 21st August

- Opening of Exhibitor and Poster area from 8.45am
- The programme encompasses a high calibre of speakers with extended catering breaks (morning tea, lunch, afternoon tea), provided in the exhibition and poster area
- An opportunity for exhibitors to participate in the official prize draw at the end of sessions (prizes and draw managed by exhibitors) with acknowledgement and support from the conference MC
- Time for networking during the closing function in the evening

NZACRes Conference last year in Auckland offered a programme with a broad spectrum of topics, ranging from ethics in clinical research, an outlook on the upcoming changes in the Trans-Tasman regulatory environment and scientific and cultural aspects in clinical research. Speakers were from industry, academia, public health, government, biotechnology and medical research.

This event was well received and attended by over 250 delegates, exhibitors, sponsors from research institutions, service providers and the pharmaceutical industry helped to make it a successful conference for all participants. Many exhibitors are planning to return this year and we've had an increased interest from exhibitors in Australia.

Feedback on the Conference was overwhelmingly positive, with most people rating it highly and being keen to attend again both as delegates and as stand holders and sponsors.

This prospectus contains a range of opportunities for sponsors and exhibitors to suit your needs and make this Conference relevant to your organisation's business. As spaces are strictly limited within the venue an early confirmation will guarantee maximum exposure.

We look forward to welcoming you to the New Zealand Clinical Research Conference on the 20th and 21st August 2009.

Your Conference Organising Team

Tim Sato	Auckland District Health Board
Tracy Schuurman	Greenlane Coordinating Centre
Michael Gibson	Trident
Helen Mason	Icon
Sarah Curtis	Roche
Joline Ong	Icon

NZACRes was founded as a non-profit organisation in August 2004 with the aim of providing a forum for researchers in science, healthcare and industry in New Zealand - for networking, exchanging experience and sharing expertise.

SPONSORSHIP OPPORTUNITIES

Major Sponsor

\$12,500 + GST

Benefits

- company logo and acknowledgement in all printed material
- company logo and acknowledgement on the conference website with a hyperlink from your logo to your own web site
- verbal acknowledgement of your sponsorship by the conference MC
- company logo displayed on the screen in the session venue prior to each keynote presentation
- company logo on display in the registration area
- opportunity to provide a DVD/CD for repetitive play (up to 10 minutes, low sound) on a plasma screen at the registration desk for the duration of the conference
- full page advertisement in the conference handbook (finished artwork supplied by the sponsor)
- the opportunity to include up to 3 promotional items (supplied by the sponsor) in the conference satchels
- one, prime position stand (3.0m x 1.8m)
- first choice of prime exhibition space
- acknowledgement as a sponsor of a nominated speaker (to be identified on confirmation of keynote speakers)
- opportunity to present your stand prize (supplied by you) at the closing session on 21st August 2009 with support from the conference MC
- display of two freestanding banners in the venue (provided by you)
- display of two standard sized posters on the registration desk (provided by you)
- 4 complimentary registrations including lunch and morning and afternoon teas and social events

Sponsor

\$7,500 + GST

Benefits

- company logo and acknowledgement in the conference handbook
- verbal acknowledgement of your sponsorship by the conference MC
- company logo on display in the registration area
- half page advertisement in the conference programme (finished artwork provided by the sponsor)
- one, prime position stand (3.0m x 1.8m) – first come, first choice
- the opportunity to include up to 2 promotional items (supplied by the sponsor) in the conference satchels
- 3 complimentary registrations including lunch and morning and afternoon teas and social events
- opportunity to present your stand prize (supplied by you) at the closing session on 21st August 2009 with support from the conference MC
- display of two standard sized posters on the registration desk (provided by you)

Supporter

\$3,500 + GST

Benefits

- acknowledgement in the conference handbook
- one, prime position stand (3.0m x 1.8m) – first come, first choice
- 2 complimentary registrations including lunch and morning and afternoon teas and social events
- company logo and acknowledgement in the conference handbook
- the opportunity to include one promotional item (supplied by the sponsor) in the conference satchels
- quarter page advertisement in the conference programme (finished artwork provided by the sponsor)

ITEM SPONSORS

Conference Handbook

\$3,000 + GST

Benefits

- company logo on the front cover of the conference handbook
- acknowledgement in the conference handbook
- company logo on the conference website

Welcome Reception (Thursday)

\$2,500 + GST

Benefits

- naming rights to the function
- verbal acknowledgement of your sponsorship by the conference MC
- 4 complimentary evening reception tickets
- the opportunity to decorate the venue with promotional material (materials and labour supplied by you)
- acknowledgement of your sponsorship in the conference handbook
- company logo on the conference website

Closing Reception (Friday)

\$3,250 + GST

Benefits

- naming rights to the function
- verbal acknowledgement of your sponsorship by the conference MC
- 4 complimentary evening reception tickets
- the opportunity to decorate the venue with promotional material (materials and labour supplied by you)
- acknowledgement of your sponsorship in the conference handbook
- company logo on the conference website

Satchels

\$3,000 + GST

Benefits

- the right to display the company logo on the satchels
- acknowledgement in the conference handbook
- company logo on the conference website

Speakers

POA

Benefits

- verbal acknowledgement of your sponsorship by the MC during the introduction of that speaker
- acknowledgement of your sponsorship in the conference handbook
- company logo displayed on the screen in the session venue prior to the speaker's presentation(s)
- company logo on the conference website

Lunches or "Coffee Breaks"

\$1,750 + GST

Benefits

- acknowledgement of your sponsorship at the buffet table as well as verbal acknowledgement of your sponsorship at the function by the MC before and after the "sponsored break"
- acknowledgement of your sponsorship in the conference handbook

Poster Boards

\$750 + GST

Benefits

- naming rights to the area
- acknowledgement in the conference handbook
- company logo on the conference website
- opportunity to make a presentation to the poster prize winner at the closing session on 21st August 2009 with support from the MC
- display of up to two free standing banners in the poster area (provided by you)
- 2 complimentary tickets to the closing reception on Friday 21st August immediately following the prize giving

Satchel Inserts

\$550 + GST

Benefits

- provision of a single promotional item, no larger than A4, for inclusion in the conference satchel

Other Opportunities

If these sponsorship opportunities and benefits fall outside your requirements but you still wish to support the conference, please do not hesitate to contact us. We wish to be flexible and may be able to negotiate an alternative that will better suit your needs.

EXHIBITION INFORMATION

Location	Auckland 1 and Auckland Foyer Level 4 SkyCity Convention Centre 88 Federal Street Auckland New Zealand	
Setup	Thursday, 20 th August	09:30 – 12:00 hrs
Opening Hours	Thursday, 20 th August	12:00 – 19:00 hrs
	Friday 21 st August	08:30 – 19:30hrs
Dismantling	Friday, 21 st August	19:30 – 21:30 hrs

STAND INCLUSIONS

Stand Cost	NZD \$2,000 + GST
Stand Size	All stands are 3.0m x 1.8m. First come, first choice.
Floor plan	A floor plan giving stand numbers is included. Open sides are denoted by a broken line. Removal of other sides can be arranged if required.
Stand Inclusions	<p>The cost of the stand includes:</p> <ul style="list-style-type: none">• Partitioning, 2.3m high, black frontrunner Velcro receptive panels. Articles may be attached by means of Velcro hook, staples or picture hooks• 2 spotlights• 10 amp 4-way power outlet per 5.4sqm space• Sign with exhibitor's name (one standardised name per 3.0m x 1.8m stand)• Listing in the Conference Handbook• Name badges for exhibitors• Full exhibitor registrations for 2 company representatives per stand including access to all sessions and social events• Cleaning (not of goods on display)• Services of an Exhibition Co-ordinator during the exhibition <p>Any other requirements may be arranged with the stand builder</p>
Ceiling Height	The ceiling height is 5 metres.
Floor Covering	The floor covering in the exhibition area is carpet.
Electricity	The electricity supply is 230 Volts, 50 Hertz. Equipment designed for different voltages will require a transformer. Power sockets accept a tree flat pin plug or similar adapters.
Telecommunications:	Wired Internet access is available in the venue and can be ordered at an additional cost.

Regulations

Any sound utilized on a stand is to remain at low level so as not to interfere with other exhibitors.

Advertising displays should not interfere or dominate other stands. Exhibiting companies are each entitled to their own sight lines into stands.

Articles may not be suspended from the ceiling of the exhibition area.

Sponsorship Application

Applications for exhibition space can be made on the accompanying form. This should be forwarded together with a deposit of 50% of the total charge of your first stand / sponsorship package. Stands are allocated on a first to pay basis. Upon receipt of the deposit, space will be allocated and written confirmation sent with a tax invoice.

Cheques and drafts in New Zealand dollars should be payable to "Clinical Research Conferences".

Payment may also be made by credit card. See attached application form.

Cancellation

If notification of cancellation of space is received prior to 15 June 2009, 75% of the exhibition charge of your selected stand(s) will be refunded. After that date no refunds will be made. The Organizing Committee reserves the right to cancel the exhibition no later than 30 April 2009 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the organizers will be limited to that amount.

STAND DESIGN, FURNITURE & EQUIPMENT

Stand Builder

The company contracted to install the stand system is also able to assist with stand design and has a wide range of accessories for hire.

Peek Display
PO Box 8534
Symonds Street
Auckland
Telephone (09) 377 0154
Facsimile (09) 377 0158
Email: antheag@peek.co.nz
Website: www.peek.co.nz

OTHER SERVICES

- Catering** All catering and social events will be served in the Exhibition area to encourage delegates to spend time viewing the exhibits.
- Conference Handbook** Each exhibitor will be entitled to an entry in the Conference Handbook giving contact details.
- Insurance** It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage.

ADVERTISING OPPORTUNITIES

Conference Handbook	Full page	\$1,300 + GST
	Half page	\$800 + GST
	Quarter page	\$500 + GST

Advertisements will be colour. Completed artwork must be supplied by 1 July 2009. Location of advertisement will be by negotiation.

REGISTRATION/ACCOMMODATION INFORMATION

- Company Information** All exhibitors will be kept updated on arrangements by email and a complete information pack will be available in April 2009. Exhibitors will be requested to return the required information promptly to assist the Exhibition Managers in providing optimum service.

Exhibitor Information will also be supplied to each exhibiting company at build up time. This will include a summary of information already circulated via email and also information that will be required during the conference

- Registration** The stand cost includes full exhibitor registrations for 2 company representatives per stand including access to all sessions and social events. Any additional stand personnel are invited to register via the conference website.
- Accommodation** Exhibitors will be able to book accommodation at conference hotels where competitive room rates have been negotiated. Further details will be provided once your booking is received.

CONFERENCE AND EXHIBITION MANAGERS

The Conference Company
PO Box 90-040
Auckland
Telephone (09) 360 1240
Facsimile (09) 360 1242
Email crc@tcc.co.nz

IMPORTANT DATES

- At time of booking
 - April 2009
 - 15 June 2009
 - 20 August 2009
 - 21 August 2009
 - 21 August 2009
- 1st instalment (50%) of package price due
Exhibitor Information Pack distributed
Final payment of selected stand(s) and sponsorship due
Exhibition set up and opening
Exhibition open
Exhibition dismantled

EXHIBITION FLOOR PLAN





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20-21 August 2009

APPLICATION for Sponsorship/Exhibition Space

We apply for sponsorship and/or exhibition space in accordance with the terms and conditions set out in the prospectus.

Signed: _____

Date: _____

Please forward this form together with your deposit to:

New Zealand Clinical Research Conference 2009
c/o The Conference Company
PO Box 90-040, Auckland 1142, New Zealand
Facsimile 09 360 1242

Company Details

Company _____

Postal Address _____

Telephone _____ Facsimile _____

E-mail _____

Contact Person _____

Sponsorship Requirements

- On application 50% deposit due
- 15 June 2009 balance of total sponsorship due

Please specify your requirements:

	Excl GST		Excl GST		
<input type="checkbox"/>	Major Sponsor	\$12,500	<input type="checkbox"/>	Satchels	\$3,000
<input type="checkbox"/>	Sponsor	\$7,500	<input type="checkbox"/>	Speakers	\$POA
<input type="checkbox"/>	Supporter	\$3,500	<input type="checkbox"/>	Satchel Inserts	\$550
<input type="checkbox"/>	Conference Handbook	\$3,000	<input type="checkbox"/>	Lunches or Coffee Breaks	\$1,750
<input type="checkbox"/>	Welcome Reception 20 Aug	\$2,500	<input type="checkbox"/>	Poster Boards	\$750
<input type="checkbox"/>	Closing Reception 21 Aug	\$3,250	<input type="checkbox"/>		

Advertising

Please specify your requirements

	Excl GST	
<input type="checkbox"/>	Advertisement Handbook - full page	\$1,300
<input type="checkbox"/>	Advertisement Handbook -1/2 page	\$800
<input type="checkbox"/>	Advertisement Handbook -1/4 page	\$500

Exhibition Space

- On application 50% deposit due
- 15 June 2009 balance of total sponsorship due

	Excl GST	
<input type="checkbox"/>	3m x 1.8m Shell Scheme Booth	\$2,000

Please nominate, in order of preference, your choice of stand:

1st choice _____ 2nd choice _____ 3rd choice _____

Avoid allocated space near the following company(ies):

Payment

Cheques and drafts in New Zealand dollars should be made payable to "Clinical Research Conferences".

<input type="checkbox"/>
<input type="checkbox"/>

Please send invoice

Please charge credit card

If you wish to pay by credit card please complete this section:

Mastercard Visa

Amount _____

Card Number _____ Expiry Date _____

Cardholder's Name _____

Card Billing Address _____

Signature

Date
